

CATPA COWMUNNICATOR – APRIL 17, 2019

9AM START TIME

TOM AND TANYA WILL BE OPERATING THE CONCESSION

NO ENTRIES WILL BE ACCEPTED THE DAY OF THE SHOW

- We have had some issues with the website over the past few weeks and are hoping that all of that is behind us now. If you have any trouble, try pushing “F5” and that may help. We have committed to revising the website when the 2019 show year is completed.
- At this time the points have not been posted for our first show because the Sort Arena group is working on an individualized program that will meet our needs specifically. Once this is received we will have the points posted quickly.
- Don’t forget that both Junior and Senior Youth Classes have funding from our friend Charlie Young to purchase “Becker Buckles” for the year end and finals awards. These are very prestigious and beautiful so bring out your kids and grandkids to compete.
- Our new Sort Arena Program has improved the time it takes to produce the half back and top ten results for our show, making the show run much smoother. This coming weekend we will work on the following efficiency measures:
 - Keeping the gate area clear for the upcoming teams. If you are not in the next 5 teams, please park your horse elsewhere to allow entry/exit of the current teams.
 - Hurrying down to the herd to hold the cattle and being conscious about keeping them between the markers. The line assistant should not have to remind holders to push in any cattle on the outer edges to the herd.
 - Being ready when your team is up. Remember once it is announced “the flag is up” you only have 30 seconds to enter the arena.

CATPA is now up and running with the new Sort Arena Program. It has many features to assist us in the penning game and following is some information from the program suppliers regarding how to receive these features.

What you need to know about Sort Arena:

The Free Trial comes to its' conclusion.

New web features for you and your riders.

The Free Trial for live event text messages ends on April 10, 2019. Many of your riders will no longer receive text messages at your events unless those riders have purchased a SortArena Annual membership, available at SortArena.com.

Yep, the Free Trial period has come to an end. Over the last two years, SortArena has provided free text messages to all riders at all producer events as a way to introduce riders and producers to this great feature. Going forward, only riders with a current SortArena membership will receive 'ride roster', 'heads up', 'class results', and other cell phone messages at your events.

We will notify riders of the upcoming change and suggest they purchase the annual membership to keep the service. We appreciate anything you can do to support rider membership purchase.

(New producer signups will continue to receive free text messaging for all riders at your event for 3 months from the original license purchase date.)

A \$59.00 SortArena annual membership entitles your riders to continue to receive 'At Event' text messages, plus the following benefits:

Because SortArena has cataloged thousands of ride videos and amassed performance data on thousands of riders over the past several years, (thanks to you, our awesome network of show producers), we can now offer your riders a fun perspective never before available in this sport.

Some fun new website features for your riders:

- **Top Riders**, See who is really the best. Riders can see how they stack up against other registered riders from all over North America.
Who are the top women sorters in Montana, Texas, or other state? Is it you?
Who is the best penner in Canada? Find out.
Who are the top novice riders in the Western US for penning or sorting?
Top riders in various categories will be featured on SortArena.com, Facebook, and other select sites.
- **Video Library**. Search from over 30,000 videos covering Team Penning and Ranch Sorting all across North America. Riders can browse their own videos, find a friend's, or other rider videos, browse by best score, most recent, state,

rating, etc. or browse the new 'Top Riders' and check out any top rider's video runs.

Videos are recorded with sound and rider captions at video enabled events produced by 'SortArena Premier Producers' like BC Team Penning, Big Sky Sorting, Jr Productions, Legacy Penning and Sorting, Lonestar Equestrian, Machine Shed, and the USTPA.

Priority online storage of ride videos. As a members, riders will always be able to go back and review their videos, while non-members risk losing that 'best ride' video forever.

- **Better performance graphs** illustrating how their Personal Performance Score is calculated in Ranch Sorting, Team Penning, and Roping events.
- **More features coming.**

Want a Sneak Peek? Go to: beta.sortarena.com Sign in to your Rider Dashboard. See 'Standings' and 'Videos' links near top right.

But, we cannot keep new stuff coming without you. We need your support:

SortArena's ability to support producers like you, with reliable software and leading edge features at very low cost, depends on producers that encourage and recommend SortArena Annual memberships for their riders. Producers driving rider participation in SortArena memberships helps to keep your cost for software development and services low.

YOU BE THE JUDGE:

QUESTION FROM LAST EDITION: **WHO KNOWS WHEN TIME STARTS AND STOPS IN A PENNING RUN?**

- Time starts when the nose of the first horse crosses the foul line and ends when the last foot of the third cow enters the pen or if less than 3 cows, when the team calls for time.

QUESTION FOR THIS EDITION: **HERD HOLDERS ARE TO SPLIT PAIRS WHEN POSSIBLE? TRUE OR FALSE**

